

FEB 11 3 48 PM 1965

REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

REGISTRATION No. 991

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending DEC 31 1964
(Insert date)

1. (a) Name of Registrant.

CARIBBEAN TOURIST ASSOCIATION

(b) All other names used by Registrant during the period.

None

(c) Address of principal office.

20 East 46th Street, New York, N. Y. 10017

(d) Name of person or persons in charge of principal office.

MARTIN J. WINSCH, General Manager

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States None

(b) Approximate number of members outside the United States Twenty-four (24)

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address
of official

Date connection began

Position, office, or nature
of duties

None

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address
of official

Date connection ended

Reason for ending
connection

None

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit,
group, or organization

Nature of connection with
Registrant

Name and address of person
in charge

None

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

All principals listed below are active Government members of Association:

Name and principal address	Is person still a foreign principal of Registrant?	If not, give date connection ended
ANGUILLA	GRENADA	ST. BARTS
ARUBA	GUADELOUPE	ST. CROIX
BONAIRE	HAITI	ST. EUSTATIUS
BRITISH VIRGIN ISLANDS	MARTINIQUE	ST. JOHN
CURACAO	NEVIS	ST. KITTS
DOMINICA	PUERTO RICO	ST. LUCIA
DOMINICAN REPUBLIC	SABA	ST. MAARTEN
		ST. THOMAS
		ST. VINCENT
		SURINAM

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Promotion of tourist travel to the Caribbean area, by means of publicity releases, monthly news letters, distribution of tourist folders, and public relations, in the joint interests of the foreign principals and of the United States possessions listed in item 6 above.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
MARTIN J. WINSCH 89-80 215th Street Queens Village, N. Y.	General Manager	No.
HELEN DORIS GREENIDGE 225-10 145th Avenue Springfield Gardens 13 New York	Assistant to General Manager	No.

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
ROSE MARIE FALCKE 35-25 164th Street Flushing 58, N. Y.	Secretary	No.
EDWARD H. BROWN 1003 East 223rd Street Bronx 66, N. Y.	Mail Clerk	No.
GEORGENE BADE 16 Eastview Avenue Yonkers, N. Y.	Stenographer- Receptionist	No.

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

- (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received	Name of foreign principal from whom funds received ¹	Purposes for which received ²	Amount received ³
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(Please see Summary of Revenues, hereto annexed)

- (b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

Date funds received	Name of person from whom received ¹	Purposes for which received ²	Amount received ³
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None

- (c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁴

Date payment was made	Name of person to whom payment was made ¹	Purposes for which payment was made ²	Amount of payment ³
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(Please see Summary of Cash Disbursements, hereto annexed)

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered	Number of speeches, lectures, and talks delivered	Number of radio broadcasts delivered
MARTIN J. WINSCH	One (1) at 41-74 Club, Sheraton Atlantic Hotel New York, N. Y. on December 5, 1964	July-Taped 1/2 hour radio program. Nov-Taped 15 minute program for WRFM, Caspar Citron show.

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases	(8) Circulars	(15) Lantern slides
(2) News bulletins X	(9) Form letters	(16) Still pictures
(3) Newspapers	(10) Reprints	(17) Posters
(4) Articles	(11) Copies of speeches, lectures, talks, or radio broadcasts	(18) Photographs
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps
(7) Pamphlets	(14) Moving pictures	(21) Other publications X

- (c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
News Bulletins	G.E. McGrath - Wesley Advertising, Inc.	Registrant	Registrant
Monthly reports	Martin J. Winsch	Registrant	Registrant

Note: Other publications, listed under Item (21) above, consist of the monthly reports to Active Government members and not to travel agents or the general public.

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-408 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

No. None of the published material contained political propaganda as that term is defined by Section 1(j) of the Act. All material was designed exclusively to promote tourism and for no other purpose.

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-408? If not, explain why any such communications and publications were not so labeled.

No; for the reasons stated in (d) (1) above.

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-408? If not, explain why any such reports were omitted.

No; for the reasons stated in (d) (1) above.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

None

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

None

- (b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

None other than above stated.

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Helen Doris Greenidge

(Signature)

Helen Doris Greenidge

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

New York, New York

Subscribed and sworn to before me at

this 9th day of February, 1965.

(Signature of notary or other official)

My commission expires March 30th, 1965.

SAMUEL K. ABRAHAMS
Attorney and Counsellor at Law
Notarial Number 37-0005210
Qualified in New York County
Commission Expires March 30, 1965

CARIBBEAN TOURIST ASSOCIATION

SUMMARY OF REVENUES

JULY 1, 1964 to DECEMBER 31, 1964

Active Government Members

Grenada - - - - -	\$ 1,825.00	
British Virgin Isles - - - - -	692.00	
Guadeloupe - Martinique - - - - -	5,357.00	
Puerto Rico - - - - -	15,000.00	
Surinam - - - - -	1,787.50	
United States Virgin Isles - - - - -	11,655.00	
St. Vincent - - - - -	<u>1,130.00</u>	\$ 37,446.50

Associate Members

July, 1964 - - - - -	536.00	
August, 1964 - - - - -	700.00	
September, 1964 - - - - -	275.00	
October, 1964 - - - - -	100.00	
November, 1964 - - - - -	700.00	
December, 1964 - - - - -	<u>1,087.50</u>	<u>3,398.50</u>
		<u>\$ 40,845.00</u>

CARIBBEAN TOURIST ASSOCIATION

SUMMARY OF CASH DISBURSEMENTS

JULY 1, 1964 to DECEMBER 31, 1964

Administration and Office Expenses

20 East 46th St. Corp.-Rent & Electricity- - - - -	\$	4,251.42
Postage - - - - -		1,500.00
Office Maintenance:		
Terminal Cleaning Contractors- - - - -	\$	246.00
Eagle Spring Water Co. - - - - -		57.00
Postalia Postage Meter Rental- - - - -		194.88
Sundry - - - - -		77.28
		575.16
Office Stationery and Printing:		
Tanner Printing - - - - -	\$	269.98
Simax Stationery Co. - - - - -		220.77
Bohn Duplicating Co. - - - - -		45.80
Thermo-Fax Sales Corp. - - - - -		33.20
Atlantic Photocopy Co. - - - - -		39.60
Goodyear Printing Co. - - - - -		9.00
Sundry - - - - -		142.35
		760.70
Telephone and Cables:		
New York Telephone Co. - - - - -	\$	640.11
RCA Communications - - - - -		37.71
Sundry- - - - -		19.96
		697.78
Payroll Taxes- - - - -		300.00
Insurance:		
Insurance Company of North America - - - - -	\$	77.50
Associated Hospital Service- - - - -		228.47
Joseph Greenbaum - - - - -		189.18
		495.15
Professional Fees;		
Lord, Day and Lord - - - - -	\$	3,319.85
Samuel K. Abrahams - - - - -		300.00
		3,619.85
Subscriptions- - - - -		58.83
Membership Fees- - - - -		181.00
Miscellaneous Expenses - - - - -		151.69
<u>Salaries and Wages</u>	\$	19,062.90
Less: Payroll Taxes Withheld- - - - -		3,629.75
		15,433.15
<u>Travel Expenses</u>		
Annual Meeting - Operations	\$	144.10
General Manager- - - - -		970.34
		1,114.44
<u>Representation Expenses</u>		798.00
<u>Promotion and Advertising</u>		8,449.99
TOTAL-----	\$	38,387.16

FOR: CARIBBEAN TOURIST ASSOCIATION

20 East 46th Street, New York, N. Y. 10017

RECEIVED
DEPARTMENT OF COMMERCE
Martin Wunsch, Gen. Manager -- MU 2-0435

FROM: WESLEY ADVERTISING, INC. -- COLTON DIVISION

150 Fifth Avenue, New York, N.Y. 10020

IMMEDIATE RELEASE

FEB 11 3 45 PM 1955
G. E. McGrath - - JU 2-0435

NEW C. T. A. SECTION
REGISTRATION SECTION
OUTLINES PROGRAM

REGISTRATION NO. 991

Harry W. Goeggel, Assistant Commissioner of the Department of Commerce, U. S. Virgin Island, and newly elected president of the Caribbean Tourist Association has announced that the C.T.A. Board of Directors will hold its first quarterly meeting in Curacao, June 30th and July 1st. The second will be held in the British West Indies in the early fall. Other newly elected members of the Board of Directors are: Guy de Gentile, Martinique, vice president; G. Robert Simmons, British West Indies Airways, secretary-treasurer; James Ph. T. Leander, Curacao, director for governments and Roland Butler, Hill Tours, St. Petersburg, Florida, director for associates.

At the same time Mr. Goeggel, outlined the following program of goals of the C. T. A. for the coming year:

"It is our intention to vigorously pursue a program of revitalizing this organization and I hope, whenever the opportunity presents itself to convey this message to the people of the Caribbean. To these principles, I, as President, the Board of Directors, and Martin J. Wunsch General Manager of CTA, have pledged ourselves for the coming year.

Among the main goals of this program I would like to stress the following:

At the Board Meetings, we intend not only to transact the CTA business, but also to meet with any and all tourist interests in the particular islands where the meetings are held and to urge those of nearby islands to come and discuss their tourist problems with us. We look forward at these meetings to have in attendance government officials, tourist board members, hotel owners and managers, transportation officials, tourist shop operators, taxi organizations, travel agents, and in fact, any and all persons or business establishments who may be directly or

indirectly associated with the development of tourism in their particular island and the Caribbean area as a whole.

In order to stimulate inter-island traffic, CTA will initiate a series of advertisements in the local press of various Caribbean islands. The general theme of this advertising campaign will be "WHY go to Europe, when you can see the British, French, Dutch and U. S. cultures right in the Caribbean?

The advertisements will be keyed in such a way that those interested can secure information from government or tourist boards of the islands they wish to visit as well as make through local travel agents, airlines and tour operators. It is believed that such an inter-island program will not only bring about a closer understanding of the people of these islands, but will effectively produce inter-island travel for the benefit of all.

For the British, French and Dutch members of CTA, we intend, within the present limited scope of our financial structure to bring to the attention of Canadian and European populations, the advantages of visiting the islands in the Caribbean, particularly those within their ethnic spheres.

CTA, through the member governments who have successful training programs for Chauffeur guides, will make these programs available to those islands in the Caribbean which need them.

We intend to thoroughly study inter-island transportation facilities, both by air and by sea, in the hopes that through the improvement of these facilities that "Island Hoppers", both visitors and local residents, may have a better opportunity to see as many islands as possible.

Through the excellent hotel training schools in Puerto Rico, France and Holland, we shall endeavor to offer to those hotels who wish it, aid in training their personnel in all branches of hotel service.

Finally, at all times, we want all those involved directly or indirectly in the tourist industry in the Caribbean to feel free to call upon CTA and its officials for consultation and advice. We wish them to know that we are at their service and will make any sacrifice to meet them in their own islands or any place else to help build a strong tourist industry in the Caribbean to benefit all, large or small.

This outlines the goals that we have set for ourselves the coming year. Their accomplishment will ultimately result in a larger CTA membership, a larger CTA budget and larger CTA participation so that the tourist potential may reach its fullest growth to the economic benefit of the entire Caribbean" concludes Mr. Geggel.

#

CTA 060564

RECEIVED
DEPARTMENT OF JUSTICE

FEB 11

PORT CARIBBEAN TOURIST ASSOCIATION

FROM: WESLEY ADVERTISING -- COLTON DIVISION
630 Fifth Avenue, New York, N.Y. 10020
REGISTRATION SECTION G. E. McGrath -- JU. 2-8050

FEATURE -- USE AT WILL

EXCLUSIVE IN YOUR CITY

WORLD'S MOST FABULOUS AQUATIC

PLAYGROUND -- THE CARIBBEAN

There's no challenging the fact that the Caribbean Sea is easily the world's most fabulous aquatic playground -- the whole 200,000 square miles of it.

Its vast, tranquil expanse of calm, mild temperatured, trade windswept waters in varying shades of blue -- aquamarine, turquoise, azure, indigo and sapphire -- offer the finest facilities extant for swimming, snorkeling, spear-fishing, submarine exploration, boating, water-skiing and fishing the year round. The scores of jewel-like islands and countries bordering on the Caribbean boast the finest white, pink and blue-black sand beaches -- more than 2,000 miles of them -- found anywhere in the world. And many of them, especially in the smaller islands, are virtually untrammelled, and may be converted into your private Paradise.

All of the islands have at least one or more large public beaches, and the big modern hotels have large swimming pools and often are located on or near magnificent beaches. Your aquativities, however, are not confined to popular beaches and man-made pools -- there are a number of fine rivers which are ideal for natatory activities; also several large lakes, some in the craters of extinct volcanos, spring-fed pools, with exhilarating minerals

CARIBBEAN -- AQUATIC PLAYGROUND/2

and chemicals such as sulphur cobalt.

The Caribbean Tourist Association passes on the following tidbits of special information concerning water sports in the Caribbean that you might not ordinarily glean from reading traditional travel folders:

St. Thomas, U. S. Virgin Islands -- If you're planning a visit to the island of St. Thomas in the U. S. Virgin Islands and are interested in boating, write to the Boathouse, Inc., P. O. Box 2393, St. Thomas, U. S. V.I., where you can charter anything from a 65' schooner, with accommodations for six and a crew, for \$95 daily (until Dec. 14) or \$850 weekly, to a 16' native-built outboard, at \$12 a day. The Boathouse also offers a 30' sport fisherman, which sleeps four and can accommodate six on day-long trips, for \$80, or \$750 per week.

For weekly charters on the schooner and the sport fisherman, there's a charge of \$6 per day per person, including crew, for all food and beverages, including hard liquor. All Boathouse vessels are ideal for Down Island sails. Water skiing lessons are also available at \$12 an hour . . .

Snorkeling addicts should have a grand time at Trunk Bay in St. John, also in the U. S. Virgin Islands. There's a 75-yard long snorkeling trail there, complete with markers. The first identified exhibit along the submarine trail is an immense brain coral. A printed underwater plaque gives such information as to how the coral was formed and other points in these waters where it can be found. Farther along the trail, near an imposing reef, is a plaque identifying drawings of various marine life, including parrot fish and sea urchins. For beginning snorkelers, one-hour introductory lessons are given four times weekly by Park Service personnel.

CARIBBEAN -- AQUATIC PLAYGROUND/3

Dominican Republic -- The El Embajador, biggest and most luxurious hotel in the country, located in the capital, Santo Domingo, also has the largest and fanciest swimming pool, and overlooks the Caribbean as well. The best public beach, however, is at Boca Chica, 20 miles east of Santo Domingo, where the Hotel Hamaca, undergoing expansion and refurbishing, has a pool, a private beach for guests, with peddle boats, floats and other facilities for all manner of water sports.

Puerto Rico -- The big swank hotels are mostly located on or near the beaches of San Juan and vicinity and have their own pools. The largest public beach is the government-operated Luquillo Beach, a few miles east of San Juan, which is ideal for water skiing and spear fishing, as are Los Tres Caballeros near Las Croabas.

The British Virgin Islands -- These are a group of tiny islands encircled by beautiful, virtually uninhabited beaches, northeast of the U. S. Virgins. The largest of the group, Tortola, about 21 square miles in size, is reached by a boat shuttle from St. Thomas. A swank new hotel and apartment colony right on a beach recently opened at Little Dix Bay, on Virgin Gorda. Virgin Gorda, incidentally, has a unique pool which is set amidst gigantic boulders.

The British Leewards -- On St. Kitts, Conaree Beach and Frigate Bay provide excellent surf bathing, which is rare in the tranquil Caribbean waters. None of the handful of small hotels have pools but they are all near the sea. Mountainous, beach-rimmed, quiet Nevis, famous 150 years ago as a resort because of its natural thermal baths, has very fine, quiet beaches. You can swim at a number of deserted white-sand spots on Anguilla

CARIBBEAN AQUATIC PLAYGROUND/4

about 60 miles northwest of St. Kitts, which is ringed with excellent, untrammelled beaches.

French West Indies -- There are a number of large and small beaches on the fertile island of Guadeloupe, among the best of which are Le Gosier, near the capital, Pointe-a-Pitre, St. Francois, Le Moule and Ste. Anne. There are pools at the Vielle Tour, Gosier, located on the beach, Fort Royal and La Caravelle, both comparatively new. Health-seekers may prefer Doleles-Bains, in Gourbeyre, located at the spa. Martinique is noted for its black and white sand beaches, the former having been created by volcanic residue.

British Windwards -- On the mountainous island of Dominica, swimming is fine at several splendid, isolated beaches on the northeast coast and in river pools. Beautiful St. Lucia, one of the new "in" spots in the Caribbean, has a network of wonderful beaches. Many visitors to St. Lucia like to charter a boat to go over to Pigeon Island which has a beautiful white beach. Tyrell Bay is the best beach on St. Vincent, and the waters are highly recommended for snorkelers and skin diving. Between St. Vincent and Grenada, are a group of some six hundred entrancing islands called The Grenadines. For really out-of-this-world enjoyment, the adventurous boat passage on one of the many charter boats or sailing schooners and explore the tiny islets, many of which don't have either a name or an inhabitant. Bequia, about an hour by boat from St. Vincent, and only six square miles in area, has one of the best beaches in the Caribbean.

Netherlands Antilles -- Saint Maarten, the southern half of the island shared by the French Ste. Martin, has an excellent beach at Philipsburg, the

CARIBBEAN AQUATIC PLAYGROUND/5

capital and others all over the island. You can rent equipment for water skiing and spear fishing here. St. Eustatius has only one, long, narrow beach backed up by massive headlands.

Aruba's Palm Beach has a gradual slope, the water is very calm and the sand snow white. Surf bathers may rough it up a bit at Andicouri and Boca Cruz. The Aruba Caribbean Hotel, at Palm Beach, also has a pool. Basi Ruti is an elegant small hotel at Palm Beach.

Bonaire is strictly for underwater buffs, a veritable skindiver's dream. The sun-sprinkled water is so clear that you can see coral 20 or 30 feet down in Lac Lagoon. And Bonaire has a chain of dazzling white beaches, where your only companions will be birds.

The best beaches in Curacao are at Knip Bay and Santa Cruz. You can also swim at Boca, West Point, Jan Tiel and at the Piscadera Bay Club. Some of the beaches have coral bottoms that call for sneakers. The big hotels also have pools, such as the Curacao Intercontinental, Avila.

So no matter where you go in the Caribbean, you'll always be in the swim, on the surface, or down below where you can make like a fish or literally shake hands with one, since many species will eat right out of your hand.

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FOR: CARIBBEAN TOURIST ASSOCIATION

FROM: WESLEY L. JAMES -- COLTON DIVISION
630 Fifth Avenue, New York 20, N.Y.
G. E. McGrath JU 2-8050

RECEIVED
DEPARTMENT OF STATE
FEB 11 3 48 PM 1965

WANT A TRIP AROUND THE WORLD?

--- GO CARIBBEAN
REGISTRATION SECTION

Travelers yearning to take a trip around the world but who have neither the time nor wherewithal to do so, can satisfy their globe-girdling impulses by touring the delightful Caribbean isles, just a few jet hours away.

There they will meet people speaking a variety of foreign tongues. They will visit numerous cities of strictly across-the-seas origins. They will also enjoy a pleasurable selection of Foreign exotic foods and liquors.

The foreign flavor of the Caribbean islands began, of course, with their discovery in 1492 by Christopher Columbus, who took possession of several Trade Windswept bits of real estate in the name of Spain. Soon hordes of Spaniards came over and settled in certain luscious parcels like Puerto Rico and Hispaniola -- now the Dominican Republic and Haiti.

The Spaniards were followed in quick succession by British, French, Dutch, Danish, Portuguese and Swedish freebooters. A couple of centuries later, a band of Irishmen settled on one small island, and even a group of Knights of Malta found their way to the sun-kissed isles.

The conquistadores, pirates and other European settlers imported hordes of African slaves to do the heavy work for them, as they tried to get rid of the hostile native Indians.

To this day, visitors can find physical evidences of all of these ethnic groups in varying degrees, with the British influence predominating, followed by Spanish, Dutch, French and -- a much later addition -- American cultures.

For 450 years, nearly all of Europe and the Mediterranean region dominated the Caribbean area, and within the last century Oriental and East Indies migratory groups entered the scene. Today you can sense the tomtom lure of Africa, with its strong voodoo overtones. In the Caribbean, you can even see Hindu temples, minaretted mosques, Dutch windmills, Jewish synagogues, Chinese pagodas, Spanish castles, British greathouses and ultra-modern American cinema palaces.

The only two U.S. possessions in the Caribbean are Puerto Rico, which is basically Spanish in culture; and the U.S. Virgin Islands, purchased from Denmark, the architecture and influence of which are still strongly evident in St. Thomas and St. Croix.

One of the most British of the West Indies is Jamaica, now an independent nation, which has large representations of Chinese, Portuguese, Syrians, Hindus and Lebanese, as well as small German and Swiss Colonies. Also in the British group are Antigua, the British Virgin Islands, Dominica, Grenada (which has a soupcon of French influence), St. Kitts-Nevis, Conquilla, St. Lucia, St. Vincent, Barbados, Cayman Islands and Trinidad and Tobago. Trinidad is probably the most cosmopolitan island in the Caribbean chain, with large colonies of East Indians, Chinese, Bengalese, Brahmins, Syrians, Hindus, Mohammedans and Spaniards.

The French West Indies embrace Martinique, Guadelupe and one-half of the island of Ste. Marten. The non-French half of the island is called St. Maarten, and is part of the Dutch Windwards group, also consisting of St. Eustatious and Saba. The Dutch West Indies also include Aruba, Bonaire and Curacao, off the northern coast of Venezuela, as well as Surinam, formerly Dutch Guiana.

Throughout the Caribbean travelers will find gustatory cuisines to satisfy the most pampered appetites. Taste-tantalizing buffets of juicy lobsters, succulent shrimps, red snapper and other fish, imported cheeses, luscious pineapples, oranges, king-sized tomatoes, yams and other tasty native foodstuffs, dominate the tables in local hotels and

restaurants. Excellent Chinese restaurants are found throughout the islands; French culinary delicacies may be found in Haiti, Grenada, St. Marten and Guadelupe; Surinam and Trinidad restaurants fare lean heavily toward Japanese and Oriental dishes; while Puerto Rico and the Dominican Republic feature native dishes with a Spanish accent.

The international flavor of the Caribbean resort area is enhanced by jet flights from Europe, Central and South America, which brings travelers of numerous nationalities to intermingle with vacationers from the United States and Canada. The foreign-flavored potpourri is also spiced with the arrivals of many thousands of travelers brought into the area by over 200 cruise ships.

In the Caribbean you can also literally travel around the world merely by visiting one of the many fine "Free Port" shops which abound there. Without walking more than a few yards in any of these stores you can buy German cameras, Swiss binoculars, English worsteds, Danish ceramics, Irish linens, Italian laces, African ivory pieces, Oriental jade, Swedish glassware and French perfumes -- all at duty-free prices far lower than you would have to pay for them at home.

So, for a gratifying close-by vacation filled with all the romance of around-the-world travel at much less cost, why not go Caribbean?

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#071063

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300 Fifth Avenue, New York, N. Y. 10020
FEB 11 3 45 PM 1965
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REGISTRATION SECTION

GOURMET TOUR OF THE CARIBBEAN

Eating in the Caribbean is a memorable gastronomical adventure. It is literally a culinary trip around the world. A wise traveler to the Caribbean will forget all the favorite dishes back home like hamburgers, hot dogs, sirloin steaks, filet mignon, roast ribs of beef and fried chicken (although they are all available somewhere along the Caribbean circuit) and leave themselves to the mercies of knowing local proprietors, chefs, head waiters and guest house operators. For nature has provided an opulence of fine, exotic food-stuffs from the sea and land -- local varieties of fish and seafood in the shell, fruits which grow wild and are yours for the plucking, and vegetables which go by such strange names as ackee, yams, plantains and chocos which native chefs make highly palatable.

Each island and country in or bordering on the Caribbean has its own native brand of cooking. However, many international influences, reflecting the eras of invasion by overseas conquerors and large migrations of peaceful groups from the Far East and Europe, may also be found on the menus and in home kitchens of Caribbean countries. Regardless of the national origin of the culinary delights you will enjoy all over the Caribbean, there is a comparatively recent influence that is strictly American -- credit cards, which are recognized in many hotels and major restaurants in the area.

Essentially, all cooking in the Caribbean falls into the following categories, depending on where you are: Spanish, French, Dutch, English, Danish, American, Oriental, Italian, Indonesian and Creole. No matter where you go in the Caribbean to eat, you'll always be offered a generous helping

GOURMET TOUR OF THE CARIBBEAN/2

of fruits, which nature has provided in the area in bounteous profusion. A typical bowl contains bananas, mangos, guavas, papayas, mamey, sweet or bitter oranges, coconut and pineapple. Breadfruit, which Captain Bligh of "Bounty" fame is credited with having introduced to the islands, is still available. It hasn't much taste and is usually served with exotic sauces.

Seafood reigns supreme all over the Caribbean. Surinam is particularly noted for its large, succulent shrimps. Red snapper broiled in an open fire is a specialty at Curacao. Scallops, St. Jacques, brings out the ooh la las! in the French islands of Martinique, Guadeloupe and St. Martin and also on Aruba. On a couple of islands you may be surprised to learn that your "oysters" actually grew on the roots of trees in mangrove swamps. A staple on most outdoor buffets, which are standard everywhere, is escovitch, white fish filets embroidered with a sauce of hot peppers, onions, carrots, bay leaves and other secret ingredients.

A treat not to be forgotten are the outdoor barbecues at several large hotels, with steel bands providing background music. The main course is suckling pig stuffed with rice, herbs, sweet potato and peanuts -- topped with planter's cake, rum-flavored.

DUTCH TREAT: Easily the most colorful to look at, and conceivably the most diversified in palate-tingling content is the Dutch (or Javanese) Rijsttaffel (Rice table), which has as many as 64 courses in 7 or 8 major divisions. It is literally a Dutch smorgasbord with an Indonesian accent, and is found served to perfection on the island of Aruba, off the coast of Venezuela and in Suriname, formerly Dutch Guiana, on the mainland of South America, just south of Trinidad. Variations of Rijstaffel are available in the Dutch Antilles islands of Curacao, Bonaire, Ste. Maarten, St. Eustatius and Saba.

In a typical Dutch Rijstaffel you'll find shrimps, chicken liver, lob-

GOURMET TOUR OF THE CARIBBEAN/3

ster, pork, steak, turtle meat sauteed, barbecued, broiled, browned or simmered in sauces containing plantains, shredded coconut, red peppers, curry, ginger, peanuts, herbs and various types of rice.

The main sections of the meal are "sajur", a cross between soup and stew, served in a mug; "sambelan", vegetables, meats, fish and spices stewed or broiled with vegetable oil; "gareng", fried, crisp chicken meat seasoned with tamarind; salted fish or puffed shrimp mash; "sambals", red pepper, mashed in with onions, lemons and other flavorings, served raw; "lalabs", half-boiled vegetables, served cold, with or without soy sauce; "raw appetizers", sliced mango, cucumbers, onion shoots, sour fruits and watercress; and "ajjars", ready-made pickles.

To add proper zest to Rijstaffel, tradition demands that you drink a jigger of Holland gin, then a bottle of Holland beer (at least three such combinations are de rigueur) and wind up the meal with some choice Holland cheeses.

In the same restaurants that you find Rijstaffel in Aruba, Suriname and elsewhere among the islands, you will also have the opportunity of enjoying the spiciest curries this side of the International Date Line. A standout East Indian dish is lamb curries, with khichri rice and chutney, with a side order of kofta, hot little meatballs with cinnamon cloves or ginger. Although Dutch cuisine dominates in Curacao, sister island of Aruba, there are many good restaurants which serve fine French, Italian, Chinese (where the egg rolls are the most delicate you've ever tasted) and American foods. One local specialty is North Sea fish flown in regularly from Holland.

SPANISH AND SPICY:

In the Dominican Republic and in Puerto Rico, the Spanish influence dominates the menus. "Pollo" (chicken) is served in more than 100 ways --

COURMET TOUR OF THE CARIBBEAN/4

in sherry or sweet wine, with garlic, casseroled, pickled, fricasseed, in a nest or pie stuffed with everything from bay leaves to coriander and sweet peppers, and baked in plantain leaves, which is something real special.

"Arroz con pollo" (chicken with rice) is virtually the national dish in Puerto Rico. "Paella Valenciana" is next in popularity, consisting of seafood and/or chicken in Spanish rice. The Dominican Republic has what might be considered its own national dish, "sancocho", a rich chicken stew, found in many restaurants and a home staple.

Another popular dish in Puerto Rico is "bunuelos de name" or yam fritters, served with eye roast, stuffed with olives, capers, peppers, chopped ham and salted pork. You'll also find excellent French and Chinese cuisines at the big hotels and some restaurants, and probably the best American-type steaks in the area. A different touch to martinis and other mixed drinks are "tostones", with a side dish of fried plantain chips.

Because of the prevalence of fish in these areas, you will also find such Spanish seafood dishes as "Bacalao Bizcaine", or fish, Biscayne style, and "langust" in many forms, they being the local lobsters, which are considerably smaller and stronger in taste than lobsters as we know them in the states. "Jueyes" (specially fed land crabs) are popular in Puerto Rico. Also popular on Spanish menus are lechon asada (roast suckling pig) and "negritas y arroz" (black beans and rice), which are served with chopped onions either as a soupy mix or almost dry. You can also get European, Italian and Chinese food at local restaurants here.

A LA FRANCAIS:

Haiti, of course, is the main source of French food, with a distinct Creole flavor, in the Caribbean. A favorite Creole dish here is guinea hen

GOURMET TOUR OF THE CARIBBEAN/5

and orange sauce; diri et djon djon (rice and black mushrooms). Another favorite is langouste flambee (flaming rock lobster), served with snails. For dessert there are "pain patate" (sweet potato pudding), mango ice cream and pudding and fresh coconut ice cream. French wines and champagnes are inexpensive here and the local Barbancourt rum is excellent. For that matter local rums throughout the islands are both reasonable and very tasty, especially when mixed into punches and cocktails.

In the French islands of Martinique and Guadeloupe and in the French half of the island of St. Martin, you can skin-dive for your own crayfish, if you so desire, and have your hotel chef prepare it for you. Restaurants on these islands also serve delectable filet, Amandine; turtle steak and other varieties of fish which are abundant in surrounding waters. Langusta and crayfish are also prominent among the cooked and cold dishes found in hotels and restaurants on the U. S. Virgin Islands, St. Croix, St. John and St. Thomas, which feature "fruits-de-mer" (fruits of the sea), French style, a dish apparently imported from Haiti.

In addition to seafood, you can partake of delicious Creole and Danish dishes on St. Croix, which was formerly owned by Denmark. You can also get excellent charcoal-broiled steaks, American style, at the good hotels here as well as on St. Thomas. Turtle steaks are also popular on the island of St. John. Most visitors eat at their hotel or hire maid-cooks for rented cottages. At St. Kitts and Nevis, as British as the roast ribs of beef and genuine Yorkshire pudding found here, most people dine at hotels also there are good restaurants which feature fish and lobster.

So, if you're headed for the Caribbean, loosen up your belt, throw away your cares, and let your taste buds guide you on an exciting tour.

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FROM: WESLEY ASSOCIATES -- COLTON DIVISION
10630 40th Avenue, New York, N.Y. 10020
J.G. E. McGrath -- JU. 2-8050

FEB 11 3 47 PM 1965

REGISTRATION SECTION

THE CARIBBEAN IS A SUMMER FESTIVAL

All the traditional summer activities that Americans and Canadians are fond of indulging in at home during the summer months -- swimming, water-skiing, snorkeling, fishing, et al -- can be pursued ideally in the Caribbean resort playground during the summer. Not many American and Canadian vacationers realize that there are many festive activities going on in the Golden Isles and countries bordering on the Caribbean during the mild-temperated, dry months, from June through September.

In addition to the bargains that are available in air fares, hotel rates and general costs of everything you undertake, which alone should attract you to the Caribbean for your vacation, there's a long list of sports, cultural and pure entertainment programs going on in the islands during the summertime.

The Caribbean Tourist Association passes on the following abridged schedule of worthwhile events that will take place in the Caribbean between June and September, so that in case you're down that way you'll know what to look for:

DOMINICAN REPUBLIC -- June 13 -- Religious Holiday. St. Anthony of Padua's Day.

June 14 -- Anniversary of the invasion of Constanza, Maimon and Estero Hondo -- a public holiday.

June 19 -- Anniversary of the invasion of Luperon -- patriotic feast.

June 29 -- St. Peter the Apostle Day. Religious Holiday.

Aug. 4 -- Day of "Santo Domingo de Guzman", patron of the Dominican Republic, after whom the capital city was named.

CARIBBEAN SUMMER FESTIVAL - 2

DOMINICAN REPUBLIC (Cont'd) --

Aug. 15 -- Anniversary of the coronation of Our Lady of La Altagracia -- religious festivities.

All summer -- Amateur baseball.

Aug. 16 -- Anniversary of the Restoration of the Dominican Republic.

PUERTO RICO -- All summer -- amateur baseball.

May 27 - June 12 -- The famed Festival Casals, directed by the renowned cellist, Pablo Casals.

June 16 - 24 -- St. John the Baptist Carnival, the latest in the Caribbean. Parade of costumes, masquerades, floats, fireworks, dancing, etc., the climax of which comes on the eve of San Juan Day, June 24th.

June 28 - July 3 -- Light Aircraft "Fly In" at the Dorado Beach Hotel & Golf Club.

July 4 -- Independence Day (also celebrated in Aruba by American Oil Refinery employees, with fireworks; U. S. Virgin Islands, where the occasion is celebrated on St. John; Jamaica, where it is celebrated by the American Community.)

July 17 -- Holiday -- the birthday of Luis Munoz Rivera, featuring celebrations and exhibits in honor of the patriot, statesman and poet.

July 27 -- Holiday -- birthday of Sr. Jose Calso Barbesa, Puerto Rican statesman.

Aug. 9-11 -- Dorad "Sail In" -- a weekend of special events for yachtsmen held at Dorado Beach and Golf Club.

Aug. 23-25 -- Festival of Popular Puerto Rican songs -- at Tapia Theater in Old San Juan.

CARIBBEAN SUMMER FESTIVAL - 3

JAMAICA: June 13 -- Queen Elizabeth's Birthday; public holiday; horse racing at Caymanas Park, Kingston. (Also celebrated in St. Kitts, with a military parade in Warner Park; Grenada; and Dominica.)
July 1 -- Canada Day, celebrated by the Canadian community.
July 4 -- All Jamaica Tennis Championships.
Aug. 1 - 3 -- All Island Agricultural Show.
Aug. 3 -- Horseracing, Caymanas Park, Kingston; Northern Tennis Championships, Montego Bay.
Aug. 6 -- Independence Day -- Sailing Regatta, Royal Jamaica Yacht Club, Kingston.
Aug. 7-8 -- Carreras International Sports Meet, National Stadium.
Aug. 24-29 -- All Jamaica Hard Courts Tennis, Manchester Club, Mandeville.

BRITISH VIRGIN ISLANDS: May 24 -- Commonwealth Day, public holiday and celebrations (also celebrated on Dominica, with parades and junior sports and St. Lucia.
Aug. 3 -- "August Monday" - Parade headed by the Festival Queen with troupes, floats and steel band music; church fete, dancing, aquatic sports, horse racing and picnics. (Aug. 3 is also a bank holiday on Dominica, St. Lucia and St. Kitts. St. Lucia has a Police Athletic Sports meet).

TRINIDAD & TOBAGO -- May 18 -- Whit Monday; Public holiday; cycle and athletic sports.
May 22 -- Hosein-Mohammedan Religious Festival with processions.
May 28 -- Corpus Christi; public holiday; religious processions.
Early June -- Caroni Bird Sanctuary opens.
Aug. 3 -- Discovery Day; public holiday; cycle sports.
Aug. 31 -- Independence Day; public holiday; military parade, fire-works.

CARIBBEAN SUMMER FESTIVAL - 4

NETHERLANDS ANTILLES (Aruba, Bonaire, Curacao):

June 24 -- Aruba -- St. John's Day. Country people perform a colorful folk dance called "Darrament di Gai", a ritual dating back to the islands original Indian inhabitants.

Last week of June, ASU (Aruba Sports Union) Olympiad. Tournaments in soccer, basketball, tennis, baseball, volleyball, gymnastics, fencing and water sports.

June 29 -- Bonaire -- Celebration of St. Peter and St. Paul -- folkloric song and dances.

July 26 -- Curacao -- St. Ann's Day -- celebration of the discovery of Curacao by Alonzo de Ojeda, a companion of Christopher Columbus, in 1499.

FRENCH WEST INDIES -- The islands of Guadeloupe, Martinique, St. Barths and St. Martin, in addition to their fascinating Gallic brand of entertainment, also celebrates the following holidays during the summer months: Labor Day (May 1), Ascension Day, Whit Monday, National Day (July 14) and Assumption Day.

SURINAM -- "Bigi Kroetoe", international Boy Scouts Jamborette.

For information about the Caribbean islands, write to the Caribbean Tourist Board, 20 E. 46th Street, New York, N.Y. 10017.

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FOR: CARIBBEAN TOURIST ASSOCIATION

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FEB 11 3 17 PM 1965

CARIBBEAN VACATIONLANDS LURING MANY MORE TOURISTS

WITH NEW HOTELS, SPORTS TOURNAMENTS, FIESTAS

Airline, Hotel, Other Costs Drop April 15 for Summer

The Caribbean network of resort islands -- one of the world's finest vacation areas -- offer many opportunities for fun- and leisure-seeking Americans to "jet away from it all". The jet age makes it possible to reach the fabulous Caribbean vacationlands faster than you can drive a car from New York to Baltimore. Typical jet times: from New York to the nearest Caribbean island, Hispaniola (Haiti-Dominican Republic) only $3\frac{1}{2}$ hours; from Miami, $2\frac{1}{2}$ hours; from Chicago, 8 hours, etc. New York to San Juan, Puerto Rico is only 3 hours 10 minutes. Even West Coast travelers are only a few hours further away.

The result is a literal tourist population explosion on these entrancing tropical isles which lie between the 20th and 10th deg. parallels and 80th and 60th deg. latitudes. Tourists, mostly from the U. S., but also from Canada, Central and South America, even Europe, have discovered this marine Paradise.

Not all tourists fly to their chosen resort or resorts (many like to cover several islands in one trip). The leisurely travelers go by sleek, modern passenger-cargo ships which operate on regular schedules from New York and New Orleans; or on the scores of luxury liners which cruise the Caribbean, or on regularly scheduled ships from Miami and Port Everglades, Florida.

A person with expansive imagination, looking at a map which shows all of the major Caribbean islands, might visualize that aeons ago, a cloud-high giant dipped into his treasure chest, scooped up a handful of jewels, and, in a broad sweep like a gardener sowing seed, scattered these gems in a magnificent, graceful arc extending

approximately 1800 miles from off the Florida Coast, around in a grand loop to offshore Venezuela. Another person might see them as a galaxy of stars in the sea. They might even be considered as stepping stones on which the jewel-sprinkling giant circled the Caribbean Sea wearing his 70-league boots.

Actually it is more likely that they literally grew or sprang up, through volcanic action, from the sea -- and could conceivably be the remaining peaks of an ancient sub-continent called Antilia (hence the names, Greater and Lesser Antilles) which had been inundated by the ocean.

Regardless of how they were created, by magic or by violent acts of nature, what remains is a veritable necklace of jewel-like islands, with many physical characteristics, but with an intriguing variety of cultures -- Spanish, French, Dutch, English, Danish, African and American, with scattered colonies of Indians, Chinese, Japanese, Hindu and Hebrew.

The northern segment of this chain was named the West Indies, because Christopher Columbus, who discovered several of the islands, thought he had found the Indies he had been seeking. The southernmost tip -- off the coast of Venezuela -- Aruba, Curacao and Bonaire, are also referred to as the Dutch West Indies.

Geographers divide the main group of islands, excluding the Dutch West Indies, into the Greater Antilles -- Jamaica, Hispaniola (Haiti and Dominican Republic) and Puerto Rico, and the long strand of smaller ones curving southward to Trinidad, southernmost island of the chain, as the Lesser Antilles. These, in turn, are divided into the Leeward and Windward Islands, referring to the prevailing flow of the Trade Winds which give the entire region its famous salubrious year-round climate, with temperatures averaging 80 deg., rarely dipping below 75 deg. except in the mountain areas of Jamaica and Dominican Republic or over 90 deg.

The Leewards encompass the Virgin Islands -- St. John, St. Croix and St. Thomas; Anguilla; the Netherlands Antilles -- St. Maarten, Saba and St. Eustatius; St. Kitts and

Nevis; Antigua and Guadeloupe. The Windwards include Martinique, as French as the Eiffel Tower; Dominica, St. Lucia, St. Vincent, Barbados, easternmost island in the chain, Grenada and Tobago, which is often spoken of in connection with nearby Trinidad.

All of these islands are ringed with palm-fringed white and pink sand beaches, many boasting popular hotels, but there are others scarcely visited by tourists. Some of the islands are quite mountainous -- like Jamaica, Haiti and the Dominican Republic which boasts the highest mountain in the Antilles, Pico Duarte, which soars 10,420 feet. Most are flanked by protective coral reefs which give protection to bathers and make for calm bays for swimming. They also lure myriads of kaleidoscopic fish of incredible beauty and variety.

All afford superb deep-sea fishing opportunities with marlin, sailfish, tuna, dolphin, kingfish, tarpon and other gamefish in abundance. Several annual big game fishing tournaments have been organized on certain islands, to attract salt water Izaak Waltons. Naturally, the generally calm aquamarine and turquoise waters surround these islands invite all manner of water sports from peddle-boats at resort hotels to river-rafting down the Rio Grande in Jamaica, a sport indulged in by Princess Margaret several years ago, to the natives' delight. Sailing solo or en regatta is common among the islands; power cruisers are in evidence everywhere as well as magnificent yachts, some coming from the U. S. mainland and Europe. There are facilities everywhere for water-skiing, snorkeling, skin-diving, spear fishing and undersea exploration of fairyland submarine gardens. There are also a number of inter-island ferries and regular cruise vessels which transport tourists to out-of-the-way places not accessible by plane.

The big islands are interlaced with good to excellent roads; the small ones may have only one main road encircling with a few turnoffs. But one of the best ways to get the most out of a visit to any of the islands is to tour them by car. Almost everywhere you can rent a drive-it-yourself car or arrange guided auto tours through your hotel or local travel agent at modest costs.

One of the big attractions on all the islands is shopping -- most have Free Port Shops, where quality merchandise brought in duty free, mostly from Europe, is for sale at prices far lower than in the United States. Typical popular items found in these Free Port Shops are English leather goods and worsteds; German cameras; Danish ceramics; French perfumes and liqueurs; Swiss watches; Italian embroidery.

Sightseeing, of course, is the most popular pastime here as in resorts the world over. Throughout the islands you can visit ruins of sugar mills, castles, ancestral homes, forts and plantation great houses, dating back as many as 450 years. Many of the islands have beautiful parks, promenades, malecons (sea drives), and, of course, statues and monuments to heros galore. But the modern touch has swept over the islands amid the ruins and relics of yesteryear and you see magnificent pink and white near-palatial hotels, slick office buildings and government edifices, schools and housing developments are in evidence everywhere, attesting to the progressive nature of the Islands' developers.

There are fascinating zoological and botanical gardens and aviaries, where you find flowers of many brilliant hues and exotic scents, tropical birds, often as beautiful as the flowers, and rare animals in colorful profusion. Several islands also have cool caves, some with underground pools which invite bathing, some with ancient Indian carvings on their stone walls.

The sportsman can find much to indulge his pleasures. The superb fishing potential and water sports opportunities have already been mentioned, but the hunter can find game in the form of doves, pigeons and other fowl; deer, wild boars and, for the adventurous, alligators.

A number of the new hotels feature golf courses, tennis and badminton courts. There are many golf courses and tennis courts not connected with hotels to which the public is invited. There are also facilities for trap-shooting, rifle practice, cricket and lawn bowling.

Talking about hotels, they are springing up everywhere like tulips in May. Many existing hotels are being refurbished and enlarged, and a number of new ones have recently opened or are being built in Puerto Rico, Virgin Islands, Trinidad, Guadeloupe, Antigua, Grenada, Santa Lucia, Barbados, Bonaire, Martinique and French St. Martin.

All new hotels are completely air-conditioned, and many afford private balconies. Most of the older hotels have air-conditioned public rooms. Rooms are available at rates that attract commoners and kings, literally, from very modest guest houses at \$5 daily, including meals, to ultra-swank cottage colonies where plutocrats can have everything their hearts desire for a mere \$2,000 for a two-week stay, and that includes use of a car, butler, maid, all the champagne and caviar you want, use of fishing boats with expert skippers and tackle supplied. But reasonable rates attract visitors in the below 40 age bracket with incomes in the junior executive range. The beauty of the Caribbean and its jet-age explosion is that it is possible for stenographers, school teachers and college students from Chicago, Pittsburgh and New York to be invited for cocktails by businessmen from London, Paris and Rome.

Night life is gay and varied throughout the Islands. Music is everywhere and everyone seems to be doing some sort of dance -- limbo, rhumba, cha-cha-cha, merengue, tango and now, bossa nova. The big hotels have fine night clubs -- with colorful native acts -- steel bands, calypso singers, limbo dancers, fire dancers and the like -- and many performers brought from the States. Quite a number have government supervised gambling casinos.

There's a lot to choose from in spectator sports, too. Baseball is a popular game, especially in Puerto Rico and the Dominican Republic, the season usually running from October to April. There are also polo matches, boxing, wrestling, championship golf and tennis tournaments, jai alai and soccer. The big islands have fine race tracks with pari-mutuel betting.

When it comes to food, the Islands offer a tantalizing variety of cuisines -- Spanish, Dutch, Indian, Chinese, Continental and native. Home-grown fruits and vegetables, fish and seafood are the staples of most meals whether cooked or served en buffet, but you can also get fowl and good beef. Granted, you may not be able to find a New York cut sirloin everywhere, but there's ample to satisfy the most finicky of palates and grandest of appetites.

TRAVEL, HOTEL COSTS DROPPING APRIL 15th for SUMMER

Springtime in the Caribbean is idyllic, since it ushers in a period of balmy, Trade Wind weather. Springtime is also most welcome because costs of travel, hotel accommodations and other facilities, drop from 20 to 40%. Bargain airline fares available starting April 15th tell the story: 17-day round trip jet economy fares -- New York-Jamaica \$182; to Barbados \$229; to Nassau, \$129; Miami-Trinidad \$224; Miami-Barbados, \$204. Rates in hotels, motels, guest houses and private cottages, are correspondingly lower, as are facilities like restaurants, fishing boats, sightseeing tours.

So this is the time to fly away to the Caribbean. The Islands have everything you want for fun in the sun, and they're just a hop away. Just take a dart, close your eyes and toss it at a map of the area. Wherever it hits, you can't go wrong by starting there, if it's land, or at the nearest port, if you strike water.

To make it easier, visit your travel agent first. He's got all the up-to-date information on where to go, how to go, where to stay, at rates that fit any size purse. The Caribbean Tourist Association, Room 600, at 20 East 46th Street can supply you with full information on any of the Islands.

So, follow the route of Columbus and go Caribbean!

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---REGISTRATION SECTION

FOR USE AS DESIRED

CARIBBEAN CALENDAR

September -- December, 1964.

What promises to be another record-breaking fall-winter season in the Caribbean is just a full moon away from beginning. Steamship lines are increasing their cruise schedules by adding extra ports and planning more cruises. New luxury liners are entering the popular Caribbean cruise service. Airlines are stepping up their flights to the Caribbean countries and are inducing more people to travel southward by reduced rates and special packages. Caribbean resorts in turn are rushing new hotels to completion before the season gets under way, and established hotels are being enlarged to accommodate the expected increase in visitors.

The Caribbean Tourist Association, in anticipation of the great exodus to the Golden Caribbean, has compiled the following calendar of events so travelers will be able to plan their visit to attend special events :

DOMINICAN REPUBLIC --

Sept. 24 -- Religious holiday, Day of Our Lady of Mercy. Special festivities are held on "El Santo Cerro" where legend says the Lady of Mercy appeared to the conquistadors and was seen by Christopher Columbus and his men during one of the battles between the Spaniards and Indians. The vision inspired the Spaniards to victory.

Sept. 29 -- Religious Holiday, St. Michael Archangel's Day

Oct. 12 -- Columbus Day. Interesting literary contests and dances take place in the social centers of the country.

Nov. 1 -- All Saints Day -- Religious Holiday

Nov. 2 -- All Souls Day -- Religious Holiday

Nov. 7 -- Sports Day

-more-

DOMINICAN REPUBLIC (Contt)

-2-

- Nov. 21 -- Religious festivities at Bani, 40 miles west of Santo Domingo, in honor of Our Lady of Regla, patron saint.
- Nov. 22 -- St. Cecilia's Day. Patron Saint of Music. Special programs of the Association of Musicians, Singers and Dancers and of the National Conservatory of Music.
- Nov. 30 -- St. Andrew's Day. "White" dances of St. Andrew's are held at all hotels and night clubs.
- Dec. 4 -- Day of "Santa Barbara", Festivities on Samana Peninsula, in the N. E. Section of the country.
- Dec. 8 -- Immaculate Conception Day.
- Dec. 24-25 Christmas is celebrated here and throughout the Caribbean in different ways.

PUERTO RICO --

- Sept. 7 -- Labor Day, a holiday
- Last week - International Invitational fishing game Tournament sponsored by Club Nautico de San Juan. Teams from various countries compete.
- Oct. 1 -- Opening of Commonwealth. Game Fish Tournament opens and runs through March 31. Trophies awarded to fishermen who make record catches.
- Oct. 12-20 - Annual Dorado Beach Invitational Golf Tournament. Columbus Day. Baseball season starts.
- Oct. 15-22 - Festival of Puerto Rican art films, ballet, theatre, music and paintings.
- Nov. 12 -- Cockfighting season opens at more than 100 cockpits throughout the island.
- Nov. 19 -- Discovery Day - Holiday
- Nov. 26 -- Thanksgiving Day
- Dec. 1-5 - All-Breed Dog Show (Licensed by American Kennel Club), San Juan.
- Dec. 18 --) Christmas Season
Jan. 8 --)

U.S. VIRGIN ISLANDS

- Sept. 7 -- Labor Day, Holiday
- Nov. 1 -- Liberty Day -- Commemorating the work of David Hamilton Jackson, leader of the social and economic revolution on St. Croix in 1915.

-more-

U.S. VIRGIN ISLANDS (Con't.)

Nov. 11 -- Veterans Day
Nov. 26 -- Thanksgiving Day

Dec. 18) Christmas Season
Jan. 6)

Dec. 25 - Christmas Festival on St. Croix

BRITISH VIRGIN ISLANDS

Oct. 21 -- St. Ursula's Day. Public Holiday
Nov. 14 -- Prince of Wales' Birthday. Public Holiday
Dec. 16 -- Boxing Day is celebrated here and all the British West Indies.

ST. KITTS & NEVIS

Nov. 14 -- Prince of Wales' Birthday. Public Holiday
Dec. 20 -- A beauty Queen show is held to choose the Carnival Queen.

ST. LUCIA

Sept. 1 -- Opening of hunting season. Football (Soccer) season commences.
Nov. 1 -- Drum dances in country districts
Dec. 14 -- St. Lucia's Day. Public Holiday.

DOMINICA

Sept. -- Football (Soccer) season commences
Nov. 1 -- All Saints Day -- Illumination of cemeteries with candles.
Nov. 3 -- Discovery Day - Public holiday
Nov. 11 -- Remembrance Day - Military Parade at War Memorial
Dec. 31 -- Old year's dance.

ARUBA -- BONAIRE -- CURACAO

Sept. -- Volleyball season begins (through December)
-- Softball season begins (through February)
Nov. 1 -- International Spearfishing and Trolling Tournament
Dec. 5 -- Saint Nicholas Day. St. Nick parading through the streets accompanied by "Black Peter" in a Pre-Christmas celebration.
Dec. 15 -- Kingdom Day. Holiday, Military parades; special ceremonies; receptions.

SURINAME

Sept. - Oct. -- Passion Play
1st Week
October Surinam Trade Fair; open air shows; beauty contest.
Dec. 5 -- St. Nicholas Day.

New Year's Eve is celebrated throughout the Caribbean countries in a generally gay atmosphere, with parties, receptions, all-night dances, night club festivities.

For information concerning the Caribbean write to the Caribbean Tourist Association, 20 East 46th Street, New York, N. Y. 10017

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FOR: CARIBBEAN TOURIST ASSOCIATION

FEB 11 3 47 PM 1965
WESTERN ASSOCIATES -- COLTON DIVISION
630 Fifth Avenue, New York, N.Y. 10020
G. E. McGrath -- JU. 2-8050

REGISTRATION SECTION

THE WORLD'S MOST GLAMOROUS SHOPPING CENTER -- THE CARIBBEAN

Virtually every female -- and many male -- tourist you see coming down the gangplank of a cruise ship or jet plane that has just come in from the Caribbean, is carrying a straw bag or basket packed with all manner of exotic items purchased in the myriad shops in the Caribbean area. Many other items from all parts of the globe but purchased in the Caribbean's free port and in bond shops are stored in suitcases and trunks.

Some of the merchandise is highly practical, such as fine cashmere sweaters, expertly tailored English worsted suits, artfully handcrafted leather pocketbooks and gaily colored silk scarves. A lot of items purchased in Caribbean shops are highly decorative such as handmade straw mats from Dominica, gold and silver necklaces and pins encrusted with emeralds, diamonds and rubies, Danish silverware that is designed to enhance any table setting and English-made Wedgwood and Spode china. To be sure many things brought back by over-enthusiastic shoppers who simply can't resist bargains and conversation pieces, may not be very utilitarian-- such as bongo drums, sharks-teeth necklaces, carved coconut heads and boa constrictor skins. Many of these may wind up in closets, attic trunks or in the homes of friends of the returning travelers.

Regardless of the intrinsic value of merchandise purchased in Caribbean stores and its usefulness, the fact is that invariably the returning tourist was undoubtedly delighted to prowling through fascinating shops of many nationalities and picking up obvious bargains. Shopping, of course, is the number one pastime to most tourists, and it takes on special attraction in the Caribbean because of

CARIBBEAN SHOPPING - 2

the universal availability of high quality merchandise at prices averaging about 30% - 50% lower than what they can be purchased for in the U. S. To make shopping even further appealing, travelers returning from any Caribbean country are permitted to mail back home to friends gifts up to the amount of \$10 daily and are also granted a \$100 duty-free allowance on merchandise purchased anywhere except in the U. S. Virgin Islands, where the exemption is \$200. Obviously a family of three or four, each of whom is entitled to these exemptions can really stock up on bargains ranging from German or Japanese cameras, Swiss watches, French perfumes and Scotch whisky.

The Caribbean Tourist Association offers this quickie guide to specific shopping areas in the Caribbean:

Jamaica -- Has freeport shopping centers at both Kingston and Montego Bay. There are "in bond" shops in Kingston, Montego Bay, Port Antonio and Ocho Rios where you select your merchandise and it is delivered to you in customs when you leave. The big hotels like the Myrtle Bank in Kingston, Tower Isle and Jamaica Hilton in Ocho Rios and Half Moon Bay in Montego Bay, all have shops with a wide variety of native-made and imported merchandise. The best buys are silver, china, sweaters, woolens, leather goods, watches, perfumes and liquors, which items are generally available throughout the Caribbean at fantastically low prices. Noel Coward even has a shop in Port Maria, called "Design for Living", which carries native straw goods.

In Santo Domingo and Haiti artists working in mahogany and green ebony turn out dramatically lovely carvings reflecting age-old Indian motifs. You may even manage to pick up some original Taino artifacts up to 2,000 years old.

Puerto Rico -- The main shopping center is along Cristo and Fortaleza streets. Magnificent Valencia lace mantillas, inexpensive bamboo and straw

CARIBBEAN SHOPPING - 3

goods, water colors by native artists, Island jewelry and Riviera beach clothes are among the wide variety of merchandise available here. Restored elegant 18th century town houses have been converted into shop which offer high fashion resort clothes, hand embroidered blouses and linens, wrought silver and pottery originals. Puerto Rico is not a free port, but prices of imported merchandise are generally cheaper than in the U. S. Rum is quite inexpensive.

St. Thomas and St. Croix, U. S. V. I. -- There are up to 150 shops selling luxury imports, Island handicrafts and fashions, famous rum and liquor from all over the world. In main street stores, charming boutiques and huge warehouses you'll find Japanese kimonos under \$5, brocaded evening coats, silk shirts, palm straw hats in weird and wonderful styles. Also Venetian glass, Delft, Scottish knitwear and Madeira linens are there for the sincere shopper.

From the British Virgins, down through St. Kitts and Nevis, Dominica, St. Lucia, Grenada and St. Vincent, you'll find African and Indian influences in native woods, coral, straw or tortoise-shell. The French West Indies islands of Martinique, Guadeloupe, St. Barts and St. Martin offer you the opportunity of literally shopping in Paris. Scarves, gloves, perfume, champagnes, dolls and jewelry are among the many excellent gifts on sale at French shops.

Trinidad -- Although not a free port, there are bargains galore in British woolens, Liberty silks, silver filigree jewelry in shops at King's Wharf and Piarco Airport. They also sell local wood carvings, ceramics and straw goods. Most stores are on or near Frederick Street, Port-of-Spain.

Aruba, Bonaire and Curacao -- Aruba is practically a free port with shops in Oranjestad and San Nicolas, ranging from very modern stores to Oriental bazaars. English woolens, Danish silver, German and Japanese cameras and famous makes of china, crystal and flatware are available here and in Bonaire.

CARIBBEAN SHOPPING - 4

Curacao has the largest shopping center of the Netherlands Antilles, along Heerenstraat. The largest store here is Spritzer & Fuhrmann, which specializes in jewelry. They also have branches in Aruba, Bonaire and St. Maarten and have recently opened a store in New York City. Smaller shops in Curacao are overflowing with such niceties as petit point, hand embroideries, beaded bags, bone china, modernistic crystal, beaded handbags and meerscham pipes. The largest selection of photographic equipment, optical goods, transistors and tape recorders, priced to sell quickly, are on display at El Globo.

The Netherlands Windward Islands of St. Maarten, St. Eustatius and Saba offer many of the luxury imports found on the larger islands plus quaint tortoise-shell handicrafts, straw goods and the matchless Saba lace.

Suriname -- Formerly known as Dutch Guiana, this country just south of Trinidad blends the Dutch influence with the Far and Near Eastern atmospheres. Here you'll find a lot of the imported European luxuries mentioned elsewhere, and in addition, you select jade ornaments, carved ivory necklaces and statuettes, Oriental robes and carpets and a wide variety of exotic merchandise from distant lands and South America.

So if you've booked passage by ship or plane to any of the Caribbean lands, be sure to stock up on traveler's checks before leaving, that is, unless you have rockbound resistance to the 1001 bargains you will find there. U. S. and Canadian currency is readily acceptable throughout the Caribbean.

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FOR: CARIBBEAN TOURIST ASSOCIATION

FROM: WESLEY ASSOCIATES -- COLTON DIVISION
630 Fifth Avenue, New York, N.Y. 10020
REGISTRATION SECTION
G. E. McGrath -- JU. 2-8050

EXCLUSIVE IN YOUR CITY

THAT VAST PALM FRINGED SPORTS ARENA -- THE CARIBBEAN

Much has been photographed and written about the magnificent opportunities for aquatic sports in the vast, trade wind-swept, sun-soaked Caribbean, so much so that it might escape the notice of the traveler to that golden vacation area that it is also one of the world's greatest, albeit palm-fringed, sports arenas as far as dry land activities are concerned.

It matters little where you come from but where -- in addition to the traditional participant sports of golf, tennis, horseback riding and mountain climbing and the spectator sports of baseball, basketball, polo and boxing -- you can indulge in or witness such offbeat contests as cock fighting (on many islands), goat races (Tobago at Easter), turtle races (at the Virgin Isle Hilton Hotel, St. Thomas), climbing greased poles (Curacao at Easter), river rafting (Jamaica), scrambling up steep waterfalls (Jamaica) and donkey races (St. John, U. S. V. I.) -- all in one luscious, lavish playground? Even traditional sports, such as golf and mountain climbing take on a different hue in the Caribbean than they do in the United States or Canada. One famous golf course in the Caribbean, for example, a 9-hole affair, is built around famous old Fortress El Morro in San Juan and two of the holes are located in what was once the moat. And for something really different in mountain climbing -- on a burro -- is the steep ascent up the face of famed Blue Mountain in Jamaica, 7400 feet high, starting at midnight on the night of the full moon in order to arrive at the summit at dawn.

SPORTS IN THE CARIBBEAN - 2

Here is a sport-by-sport rundown of participant sports in which you will surely find something to interest you whether it's to keep you in trim, improve your game, distract you from boredom or take a flyer with Lady Luck:

GOLF -- In addition to the aforementioned course at Fortress El Morro in San Juan, Puerto Rico has the distinction of boasting one of the rare 27-hole courses in the Western Hemisphere -- this at the Dorado Beach Hotel, outside San Juan. It also has a fine championship 18-hole course designed by the famous golf pro, Robert Trent Jones. Other courses in Puerto Rico are in country clubs at Berwind, Arecibo, Aquadilla, Ponce and Mayaguez. This is a good point to suggest to you that when in doubt about making arrangements to play golf or anything else, or witness a special event like a cricket match or cockfight, the No. 1 rule is to check with your hotel or almost any cab driver.

In Petionville, Haiti, you can secure guest cards through the American Embassy to play at the International Club there. Santo Domingo's best golf course is undoubtedly the 18-hole layout at the fine El Emajador Hotel. Jamaica has no less than seven courses, of which five have 18 holes, and the best of which is considered to be Tryall on the north coast, just west of Montego Bay. Another fine 18-hole course is at the Constant Spring Club, once a nunnery, five miles outside of Kingston.

In the U. S. Virgins, there's a 9-hole municipal course, the Herman Moore, in St. Thomas and another at Estate Carlton at St. Croix. There is also a 9-hole course in Grenada in the British Windwards, a 9-hole and 18-hole course at Pointe-a-Pitre on Guadeloupe. The smaller course is at La Brea's Bright Culf Club.

Some golf enthusiasts rate the 18-hole course at St. Andrews Golf Club in Maraval, three miles from Port of Spain, Trinidad as the finest in all the

SPORTS IN THE CARIBBEAN - 3

Caribbean. You can get a three-month visitor membership if you are introduced by a member, which is no problem at all, since you'll find at least one among the staff of the large hotels who'll be glad to do it. Across the water, on the mainland, hookers, slicers and putters will find a good 18-hole operation on the airport road, a few miles outside of Paramaribo, Suriname.

Finally, at the lower southwest corner of the palm-encircled parabola that is the Caribbean, you find good courses on Aruba, at the Lagos Aruba Golf Club and Eagle Golf Club. Curacao has a fine 9-hole course at the Shell Golf Club, a few minutes from Willemstad.

TENNIS -- There are municipal and private tennis courts on virtually every West Indian island. A number of them are located at the same country clubs that have golf courses. In Haiti, for example, the Petionville Club is equipped with courts. So are the El Embajador, Jaragua and Gascue Hotels in Santo Domingo, Dominican Republic. In Jamaica, there are seven excellent grass courts at the Montego Bay Country Club and a set of courts at Mandeville, where you can witness, at the right time, intra- and inter-island tournaments. The Caribe-Hilton in Puerto Rico features fine cork-turf courts and most hotels and private clubs there have tennis facilities and welcome guests. In the U.S. Virgins there are municipal courts on St. Thomas and St. Croix, and courts at various large hotels. On St. John you can whack the felt to your heart's content at Caneel Bay. In St. Kitts, in the British Leewards, there are the St. Kitts' Tennis Club and Olympic Tennis Club where you can not only indulge in 40-love but croquet and badminton as well.

On Martinique in the French West Indies, the Vieux Moulin Hotel in Fort de France has a tennis club. Down in the British Windwards, you have the Dominica

SPORTS IN THE CARIBBEAN - 4

and Union Club in Roseau, Dominica; public courts in George V. Park, Castries, St. Lucia and private courts at the Vigie Club; excellent turf courts at the Kingstown Lawn Tennis Club in St. Vincent and two concrete courts at Richmond Hill Tennis Club, Grenada, one of which is available for night playing.

As can be expected, Trinidad has several top flight courts: Trinidad Country Club, Tranquility Square Lawn Tennis Club, Marine Square Tennis Club and Colonial Tennis Club. In the Netherlands Antilles, Aruba has courts at the Caribe Club, Eagle Club, Tivoli Club and Lago Club. Curacao matches it with tennis facilities at the Curacao Sport Club, Piscadera Bay, Van Engelen and Kwiek Clubs, all open to visitors.

HORSEBACK RIDING, HIKING and MOUNTAIN CLIMBING -- Besides that never-to-be-forgotten experience of climbing to the summit of Blue Mountain in Jamaica for a breathtaking view of nearly the entire island and a broad expanse of the Caribbean, the Good Hope Ranch near Falmouth, Jamaica, is highly recommended. This dude ranch, the only one in the Caribbean, has 200 miles of trails. For about \$50 a day, you get room, food, refreshing rum drinks and horse, in any order you want. There's also a fine opportunity for riding and hiking in the northern, mountainous section of the Dominican Republic, through the several excellent resort hotels there.

In Puerto Rico, the equine enthusiast is recommended to the Manuel Casseres Riding Academy at Sabana Llanas and to Rio Pedras, two miles from San Juan. The Hotel Barrangquitas also has facilities for riding.

St. Croix in the U. S. Virgins has good bridle paths and trails for riding, arrangements for which you make through your hotel. You can also rent hacks here and on St. John, but you might find it more fun to hire a donkey

SPORTS IN THE CARIBBEAN - 5

and guide on the latter to explore the interesting countryside. The French-Dutch island of Saint Maarten provides probably the best riding horses in the Caribbean, for the species bred on the French side are so good that many of them are exported to England for regular racing.

A truly fascinating and breathtaking climb, that should never be undertaken without a guide, is up the 3,492 foot peak of cloud-capped Mt. Misery in St. Kitts, at the summit of which you'll witness one of the most colorful panoramas in the Caribbean extant. St. Kitts' nearby neighbor, Nevis, also has facilities for ordinary, non-mountainous horseback riding and hiking. Probably as exciting a trip as the one up Mt. Misery is the two-day junket to the summit of the 4,900-foot Mt. La Soufriere (Old Sulphur) on Guadeloupe, which begins at the Basse-Terre Mountain Club and includes a visit to the spectacular Charbet waterfalls. Overnight accommodations, of course, are provided. Another out-of-this world climb is up Mt. Diablotin, on Dominica, a trip which takes four hours and includes visits to the Carib Reservation, Boiling Lake and other lakes. Martinique also has good opportunities for hiking and climbing. In St. Lucia, Gros Piton and Petit Piton, two sheer, inverted cone-shaped peaks which rise 2,000 feet out of the sea, are among the Caribbean's most impressive mountains. They can be climbed by experienced climbers. The breathtaking view at the top is highly rewarding.

On Tobago, Trinidad's smaller sister island, you'll find horses and bridle paths at Arnos Vale Hotel, Bird of Paradise Inn and Bacolet Guest House. Northwest Tobago is good for hiking and horseback riding, but you should take a guide because you'd be surprised how easy it is to get lost even on an island as small as this.

SPORTS IN THE CARIBBEAN - 6

In closing, you can wrap up this dissertation on participant sports in the Caribbean by noting that there are billiard rooms in private clubs in Martinique, bicycling on the French islands of Guadeloupe and Martinique (including races every Sunday), the Dutch islands of Aruba, Bonaire and Curacao, in the Dominican Republic, Puerto Rico and Jamaica. Bowling hasn't invaded the islands to any extent yet, but if you're so inclined you can bowl at the Curacao Sport Club. If you're a Dead-Eye Dick type, you might try trap and skeep shooting at Club Metropolitano de Tiro in Rio Pedras, Puerto Rico. Even bird watchers can have their fun in the Caribbean by trying to spot the exquisite humming birds which might be perched on a tree branch outside of your cottage in Montego Bay, Jamaica, or the colorful flamingos which occasionally descent en masse on Bonaire, in the Netherlands Antilles. The Tourist Bureau there can give you an approximate date on which they'll appear.

Amateur flying has developed considerably throughout the Caribbean. There are two exceptionally good flying clubs on Jamaica, where you can hire American or British craft, at Palisadoes Airport and at Aruba. The recommended aerial tour you should take is to Boscobel, near Ocho Rios, Jamaica, which has a small airport, thence to Montego Bay, where you land at the Commercial airport and to Whitehouse on the east coast, where a new strip has been built for those flying Cubs. All you need to charter a plane is your own American license. The same is true at Aruba, where the flying club is at the airport near Oranjestad. Here you can charter a plane for approximately \$10.00 an hour.

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Caribbean

CARIBBEAN TOURIST ASSOCIATION



20 EAST 46TH STREET
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Cable Address
"CARIBTOURS NEW YORK"

REGISTRATION SECTION

FROM: WESLEY ASSOCIATES -- COLTON DIVISION
630 Fifth Avenue, New York, N.Y. 10020
G. E. McGrath -- JU. 2-8050

FEATURE: USE AT WILL -- EXCLUSIVE IN YOUR CITY

A WHITE CHRISTMAS IN THE CARIBBEAN --
ON THE SANDS OF MANY FINE BEACHES

Thousands of American and Canadian tourists will spend the Christmas-to-New Year's holiday period gliding through the aquamarine waters of the Caribbean on floating palaces or ashore on one of the many exotic island and land-locked resorts of this sub-tropical paradise.

All of the major American and foreign steamship lines have scheduled "Holiday Cruises" on their finest cruise ships, and will either offer unusual Christmas and New Year's celebrations at sea, or will time their itineraries to be at one or more of the colorful ports of call during the festive season. Christmas and New Year's are universally celebrated throughout the Caribbean lands -- and although the celebrations have the basic central themes, each country offers intriguing and exciting variations. Many tourists, of course, will fly to their favorite spots in the Caribbean, so they will perforce enjoy their unusual holidays ashore.

A white Christmas is guaranteed throughout the Caribbean, what with the myriad of pure white sand beaches all over the sunny isles. And instead of fir trees with bulbs and ornaments, there'll be palm trees with dangling coconuts.

CHRISTMAS IN THE CARIBBEAN - 2

The sights and sounds of the Christmas season get sort of a preview in the Netherlands Antilles islands of Aruba, Bonaire and Curacao, on December 5th, Saint Nicholas Day. On that date, a portly gentlemen be-decked in suitable Saint Nick attire, leads a colorful parade down the main streets of the island capitals.

Christmas Day in the Dominican Republic and Puerto Rico, with their predominantly Spanish Catholic populations, are strongly on the religious side, with midnight masses on Christmas Eve, religious decorations everywhere -- in homes, stores, schools and office buildings. The U. S. Virgin Islands has a traditional Christmas Day, heightened by the Christmas Festival in Christiansted, St. Croix. The festival opens with the coronation of the Queen, followed by a coronation ball, and, on successive days, a children's parade, horse races, steel band competitions, choir concerts and evening lantern celebrations. In Frederickstad, on the other side of the island, a community tree ceremonial and carol singing are part of a full round of holiday festivities.

In Trinidad and Tobago, the festivities follow the hearty Christmas customs of the British, including roast suckling pig, the wreath and the yule log. The islanders also have their American Santa Claus, complete with red suit, beard, boots and toy-laden sack. Although children hang socks up for Santa Claus to fill, they leave their doors ajar for easy entrance because there are no chimneys in Trinidad and Tobago.

Many islands celebrate Boxing Day, December 26th, actually an English holiday. The name has nothing to do with pugilism, but refers to the ancient custom of ladies of the manor houses collecting extra goodies, putting them in boxes and passing them to the less fortunate people on estates. This is

CHRISTMAS IN THE CARIBBEAN - 3

now interpreted to mean that Boxing Day is the day to visit friends with candies, cookies, cakes and what-nots.

A Christmas pantomime opens on Boxing Day in Jamaica, and runs on Tuesdays, Thursdays and Saturdays, into March. This show takes the form of a musical comedy, with Jamaican folk songs and native dances. Jamaica is also famous for its colorful "Jonkanoo" ("John Canoe"), parades which run from Dec. 23 through January. Natives parade in garish costumes, put on symbolic street plays in fantastic costumes. At night, Jonkanoo participants move about the Caribbean waters off the Jamaican coast in large boats, wearing headdresses of flaming torches. They pull up to the beaches of the resort hotels in Montego Bay and Ocho Rios, go ashore and perform ritualistic fire dances.

The island of St. Kitts has its week-long Christmas Carnival, with a Queen Show, running from Boxing Day through New Year's.

New Year's Eve and New Year's Day feature revelry in high pitch throughout the Caribbean, with many all-night balls, dances, parades, beach picnics livened by all manner of native musicians with steel drums and other native instruments, accompanied by limbo dancers, fire dancers and other typically Latin, Gallic, Calypso entertainment.

Whether celebrated on land or sea, Christmas and New Year's in the Caribbean is bound to be an unforgettable experience.

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630 Fifth Avenue, New York 10020, N.Y.
FEB 11 1968
E. McGrath -- JU 2-8050

IMMEDIATE RELEASE

REGISTRATION SECTION

MARTIN J. WINSCH, GENERAL MANAGER OF

THE CARIBBEAN TOURIST ASSOCIATION

ADDRESSES 41-74 CLUB

Martin J. Winsch, General Manager, Caribbean Tourist Association, addressed about 350 members of the 41-74 Club, the leading women's travel club in the United States, at their December meeting, held December 5th at the Sheraton Atlantic Hotel, New York. The membership of the 41-74 Club, which gets its name from the latitude and longitude of New York, covers all phases of the travel industry in the metropolitan area. There were several members from overseas at the dinner.

The theme of the dinner meeting was "Christmas in the Caribbean," which was Mr. Winsch's topic. To set the tone, the ballroom was decorated with posters from the Islands.

Mr. Winsch pointed out that many thousands of Americans and Canadians will be in the Caribbean during the Christmas-New Year's holidays, either as passengers on major cruise ships which have scheduled special cruises at this festive time, or because they will have jetted down to one or more of the islands to spend Christmas in the sun. He pointed out that they will still have their "white Christmas," but it will be due to white sands common to all the Caribbean resorts; and instead of fir trees with ornaments, vacationers will have palm trees with coconuts.

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